

# SUSTAINABILITY MODULES



## SUGGESTED MODULES:

- Sustainability 1: Triple Bottom Line
- Sustainability 2: Circularity
- Sustainability 3: Life Cycle Analysis
- Sustainability 4: Greenwashing

**Triple Bottom Line:** Students learn about the triple bottom line of performance for a company – people, planet, and profits.

**Circularity:** Introduces the concept of circularity - business practices that increase efficiency, reduce environmental impact, and preserve the value of resources.

**Life Cycle Analysis:** This module is an introduction to Life Cycle Analysis, an essential part of assessing the environmental performance of a product.

**Greenwashing:** Students learn about greenwashing, or the use of deceptive tactics to mislead the public into thinking a company is doing more to protect the planet and people than they are.

All MBTN sustainability modules are written by Samantha Svoboda, author of **The Green Business Lab® (GBL)**, an immersive sustainability simulation distributed by **Interpretive Simulations**. For more information, please visit [www.interpretive.com](http://www.interpretive.com). Contact us to receive a discounted price when using GBL and these MBTN modules together.



**Adopt all 4 modules together for a special introductory price of \$9.95 in 2025.** Or, select one or two modules to add sustainability content to an existing course.



## PRICING PER STUDENT / SEMESTER

1-3 Modules:	\$9.95
4-6 Modules:	\$14.95
7-10 Modules:	\$19.95
All Modules:	\$39.95

## PRODUCT OVERVIEW

MBTN allows your students to review and apply business concepts at their own pace through easy-to-use, **on-line tutorials and problem sets**, authored by professors at leading business schools.

Our goal is to improve students' business skills through these interactive exercises. We look forward to working with you!